



# भारतीय भेषजी परिषद्

(भेषजी अधिनियम, 1948 के अंतर्गत स्थापित)

## PHARMACY COUNCIL OF INDIA

(CONSTITUTED UNDER THE PHARMACY ACT, 1948)

गार Telegram : 'फार्मकाउन्सिल' 'FARM COUNCIL'  
दूरभाष Telephone : 23239184, 23231348  
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ई-मेल E-Mail : pci@ndb.vsnl.net.in  
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संयुक्त परिषद् भवन Combined Councils' Building  
कोटला रोड Kotla Road  
ऐवान-ए-ग़ालिब मार्ग Aiwan-E-Ghalib Marg  
पोस्ट बॉक्स नं. 7020 Post Box No. 7020  
नई दिल्ली - 110002 New Delhi - 110002

8 MAY 2017

Ref.No.14-235/2017-PCI

4634-7153

To

1. All institutions approved u/s 12.
2. All institutions approved for conduct of course.

**Sub: Healthy Children Health India / Healthy Food/ Healthy Living**

**Ref: Letter No.2-8/2017-U5 dt.20.4.2017 received from Deputy Director (HE), Ministry of Human Resource Development (MHRD), Department of Higher Education, New Delhi.**

Sir/Madam

With reference to the subject cited above, please find enclosed herewith a copy of above cited circular which is self explanatory.

This is for necessary action at your end.

Yours faithfully

(ARCHNA MUDGAL)  
Registrar-cum-Secretary



सूचना का अधिकार

S. Shankar,  
Deputy Secretary (HE)  
E-Mail: [yjshankars@gmail.com](mailto:yjshankars@gmail.com)  
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भारत सरकार  
मानव संसाधन विकास मंत्रालय  
उच्चतर शिक्षा विभाग  
शास्त्री भवन  
नई दिल्ली - 110 115  
GOVERNMENT OF INDIA  
MINISTRY OF HUMAN RESOURCE DEVELOPMENT  
DEPARTMENT OF HIGHER EDUCATION  
SHASTRI BHAWAN  
NEW DELHI-110 115

D.O No. 2-8/2017-05

20<sup>th</sup> April, 2017

Dear Sir,

Additional Secretary, Ministry of Health & Family Welfare, took a Meeting on 18.4.2017 in coordination with FSSAI. Concerns were expressed regarding Junk Food, Unhygienic Food, Adulterated Food, Substandard Food, Non-labelled Food, Non-wholesome Food, Non-quality Food, Non-Standardized Food, Non-certified Food, Unapproved Food, Non-nutritious Food, Food and Snacks and Beverages with too much of (more than the normal standard required) Salt, Sugar and Fat contents leading to obesity and other problems, Hydrogenated Food, Trans-fat Food, BP and other life-style diseases/problems. Concerns were expressed in the context of Canteens/Food Stalls/Attitude towards fast food as distinct from slow food/Habit of taking food and snacks with unauthorized and unapproved vendors/stalls/Dhabas/Outlets/Road stalls / Footpath stalls. Concerns were also expressed in the wrong processes in processed food. Concerns were also expressed on diet imbalance and unhealthy food. Need for behavioural change and attitudinal change towards fast-food and other ill-advised food was also suggested.

2. It is also understood that the Ministry of Health & Family Welfare requested Department of School Education and Literacy to share/publicize books on healthy children healthy India/ healthy food/healthy living. The books are with Department of School and Literacy. All concerned are requested to note for further action please. In case of any doubt Shri Rajeev Kumar, Dir (NCD), Phone No. 011-23062495, E.Mail address - [rajeev69kumar@gmail.com](mailto:rajeev69kumar@gmail.com) /[patodirectorri@gmail.com](mailto:patodirectorri@gmail.com) may be contacted. This communication is also being sent to all Regulatory Bodies of Higher Education, including UGC and AICTE.

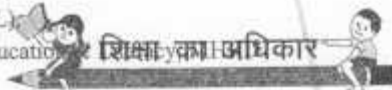
With regards,

PRC

Yours sincerely,

Dr. N. K. Sahu,  
Economic Advisor (SE&L),  
Department of School Education

(S. Shankar)



20/4/17

Copy to:-

1. All Regulatory Bodies, including UGC and AICTE.
2. Dr. Hemang A. Desai, Education Officer, University Grants Commission, Bahadur Shah Zafar Marg, New Delhi -110002. Please also follow up with the circular issued on Junk Foods, etc. Reminders with further inputs may be issued.
3. Ms. Malathi Narayan, DS (TC).
4. Shri P. Sasi Kumar, DS (TS-IV).
5. Shri Surat Singh, DS (CU-V/VI).
6. Shri Sanjay Kumar Sinha, Director (ICR).
7. Ms. Rina Sonowal Kouli, Director (Mgmt).
8. Ms. Padmaja Saxena, DS (Policy).
9. Divisional Heads in HE Bureau.
10. Ms. Tripti Gurha, Director (IITs/IIITs).
11. JS (HE).
12. Additional Secretary, Ministry of Health & Family Welfare, Department of Health & Family Welfare, Nirman Bhawan, Maulana Azad Rd, Rajpath Area, Central Secretariat, New Delhi, Delhi 110011.
13. CEO, Food Safety and Standards Authority of India, FDA Bhawan, Near Bal Bhawan, Kotla Road, New Delhi -110002.

S.S. J. R.  
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23/4/17

### Regulatory Bodies ICAR with SAI

The secretary, University Grants Commission, Bahadur Shah Zafar Marg, New Delhi-110002	The Secretary, Medical Council of India, Pocket-14, Phase-I, Dwarka Sector-8, New Delhi-110077
The Secretary, Dental Council of India, Aiwan-E-Galib Marg, Kotla Road, Temple Lane, New Delhi-110002	The Secretary, Indian Nursing Council, 8 <sup>th</sup> Floor, NBCC Centre, Plot No. 2, Community Centre, Okhla Phase-I, New Delhi-110020
The Secretary, Indian Council of Agriculture Research, Krishi Bhawan, New Delhi-110001	The Secretary, Pharmacy council of India, Aiwan-E-Galib Marg, Kotla Road, Temple Lane, New Delhi-110002
The Chairman, All India Council for Technical Education, Nelson Mandela Marg, Vasant Kunj, New Delhi-110067	The Secretary, Sports Authority of India, JawaharLal Nehru Stadium, Complex East Gate Lodhi Road, New Delhi-110003