

Celebration of World Pharmacist Day 2016

Bhavdiya Institute of Pharmaceutical Sciences and Research (BIPSR), Sewar, Sohawal, Faizabad (UP) celebrated The World Pharmacists Day on 25th September 2016, at the BIPSR campus.

“**Pharmacists Caring for You**” was the theme of this year’s **World Pharmacists Day** and as we know the pharmacists have a vital role in the outcome of pharmacological therapies and ultimately strive to improve patients’ quality of life. The students and the faculty members of BIPSR celebrated world pharmacist day to highlight the impact and added value of the pharmacy profession and its role in improving health to human being.

This year’s theme was chosen to reflect the important role of pharmacists in providing care to the public, and also to highlight the emotional connection they have with their patients. The role of pharmacists has evolved from that of a provider of medicines to that of a provider of care.

The program was started with Maa Saraswati Vandana and lighting of lamp by **Mr. Ratnakar Pandey**, Food Safety Officer, Faizabad who presided in the capacity of Chief Guest for the program in the presence of **Dr. S K Kushwaha**, Principal BIPSR, **Shri Mishri Lal Verma**, Chief Managing Director, **Eng. P N Verma**, Chairman, Prof. **M R Varma**, Director General, and **Dr. Avadhesh Verma**, Secretary Bhavdiya Group of Institutions (BGI), Faizabad.

The students and faculty members of BIPSR took the Pharmacist’s Oath collectively to remind their role towards the society and health care system. Banners and posters, portraying various aspects of pharmacy and health care issues were prepared and displayed by the students.

In the direction of **Ms Seema Verma**, **Ms Mamta Chaudhary** and **Ms Shikha Chaudhary** faculty members BIPSR, the **Pharma Quiz Competition**, **Treasure Hunt** and **Extempore** were organized for the students which they enjoyed a lot.

Professor M R Varma, Director General, BGI, addressed the gathering and informed about BGI’s achievements. The Chief Guest **Mr. Ratnakar Pandey**, Food Safety Officer explained the significance of a pharmacist in the society and the health care team. He also emphasized the importance, role and responsibilities of being a pharmacist and how each one should strive towards achieving excellence in the field. He explained the food safety, food products and its labeling. He shared the knowledge about the sampling of food products and the meaning of information mentioned in food products packaging.

Dr. Avadhesh Verma, Secretary, BGI, suggested to be an honest pharmacist and to play the role of ideal pharmacist in caring of public. He promised for modernization of education system and further development and growth of the institution.

The session was concluded by a vote of thanks by *Dr. S K Kushwaha*, Principal, BIPSR; he explained the current perspective of every individual for a pharmacist and what measures are to be taken to improvise our responsibilities in the society as pharmacists. He thanked all the guests, invitees, management (BGI) and students for their enthusiastic participation and making the occasion such a grand success.

BIPSR invited individual pharmacists to support world pharmacists day by appearing in an awareness rally about healthcare system and caring capacity of the pharmacists, displayed specially designed posters “**I care for you,**” on 26th Sep 2016 at Faizabad in association with *Pharmacist Foundation Faizabad*. In the rally *Dr Kushwaha* Principal BIPSR suggested to would be pharmacists to make aware the public about the misuse of antibiotics and its long term response. He explained the needs and expectations of the profession in expanding healthcare services and integrating emerging pharmaceutical developments. He also focused on the main pain point of pharmacy profession which is ‘lack of awareness’ and how to overcome it.

Dr. S K Kushwaha
PRINCIPAL, BIPSR

