

# PHARMACY COUNCIL OF INDIA

(Constituted under the Pharmacy Act, 1948)

|           |                           |                                  |
|-----------|---------------------------|----------------------------------|
| TELEGRAM  | : FARMCOUNCIL'            | NBCC Centre, 3rd Floor,          |
| TELEPHONE | : 011-61299900, 61299901  | Plot No.2, Community Centre      |
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| WEBSITE   | : www.pci.nic.in          |                                  |

Ref.No.14-369/2018-PCI

## **Guidelines for using PCI logo. (as approved under Item No. 113 of 106/CC (April,2019)**

With reference to the subject cited above, it is informed that the subject cited issue was considered by 106<sup>th</sup> Central Council meeting of the PCI in its meeting held in April, 2019 which approved the guidelines for using PCI logo by pharmacy institutions. A copy of the same is enclosed as **Annexure-I**.

Yours faithfully

**(ARCHNA MUDGAL)**  
**Registrar-Cum-Secretary**

## **For all concerned**

F.No.14-369/2018-PCI

**PHARMACY COUNCIL OF INDIA - Guidelines for using PCI Logo.[Item No.113 of 01.106/CC (April, 2019)**

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1. The logo of the Pharmacy Council of India established under section 3 of the Pharmacy Act, 1948 is shown as below:-



2. This logo is the exclusive property of the Pharmacy Council of India.
3. No body is authorized to reproduce or publish it anywhere without the prior written permission of the Pharmacy Council of India.
4. The pharmacy institutions approved by the Pharmacy Council of India under section 12 of the Pharmacy Act, 1948 for running D.Pharm, B.Pharm, B.Pharm(Practice), M.Pharm and Pharm D courses wishing to use the Council's logo, marks or images in promotional, advertising, instructional or reference materials or on their websites, products, labels or packaging shall apply, in writing, for permission of the Council in this regard.
5. Similarly, the State Pharmacy Councils, the examining authorities of pharmacy courses, the professional pharmacy organisations/associations etc. conducting continuing education programmes for registered pharmacists and/or pharmacy faculty or other professional programmes shall seek prior permission of the Council for using its logo in respect of a particular programme.
6. It may be kept in view that the organizations permitted to use, in whole or in part, are acknowledging that the Pharmacy Council of India is the sole owner of the logo and that they will not interfere with the rights of the Council in the logo including challenging its use, registration of, or application to register such logo, alone or in combination with other images, anywhere in the world and that they will not harm, misuse or bring into disrepute this logo.
7. Except for the limited right to use as expressly permitted, no other rights of any kind, by implication or otherwise, shall be exercised by anyone. The goodwill derived from using the logo belongs to the Pharmacy Council of India.
8. **Scope of use of PCI Logo**
  - a) The organisations recognized by the Pharmacy Council of India to conduct continuing education programmes for registered pharmacists and/or pharmacy faculty and other pharmacy professional programmes can use the Council's logo in printed or electronic formats for publication, advertising, promotional and sales material and such use must always be in close conjunction with a statement identifying the organisation in the following format –

“The (name of the organization) is/are recognized by the Pharmacy Council of India for conducting Continuing Education Programme (CEP) for registered pharmacists and/or teaching faculty and other pharmacy professional programmes.”

- b) The PCI logo is required on all official documents indicating the successful completion of continuing education programme for registered pharmacists and/or teaching faculty and other pharmacy professional programmers sponsored or co-sponsored by the Pharmacy Council of India.
- c) Web sites that serve as non-commercial electronic informational fora concerning the policies and procedures of the Pharmacy Council of India can use the logo to indicate a link to the Council's website [www.pci.nic.in](http://www.pci.nic.in). The area around the logo must be clean and uncluttered and the logo must not be altered, used as a design element or incorporated into any other design, graphic, illustration or logo on the website.

9. **Unauthorised use of PCI Logo**

- a) Any use of PCI logo without the prior written permission of the Council shall be treated as unauthorized use.
- b) No one shall use or register, in whole or in part, the PCI logo as a part of the trade name, product name or service name except as expressly permitted by the Council.
- c) No one shall use or alter the PCI logo as design elements or incorporate them into any other design, graphic or illustration for any purpose.
- d) No one shall use the PCI logo in a disparaging manner.
- e) No one shall use the PCI logo in a manner that would imply the Council's affiliation with or endorsement, sponsorship or support a third party product or service.
- f) No one shall manufacture, sell or give- away merchandise items such as T-Shirts, mugs etc. bearing PCI logo without the express written permission of the Council.

For any queries regarding these Guidelines, please contact Shri Anil Mittal, Deputy Secretary at the following address:-

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Deputy Secretary  
Pharmacy Council of India,  
NBCC Centre, 3rd Floor,  
Plot No.2, Community Centre,  
Maa Anandamai Marg,  
Okhla Phase - I  
Landmark - (Near Hotel Crowne  
Plaza)  
**New Delhi - 110020**  
**011-61299900, 61299901,(O)**  
**011-61299902, 61299903 (O)**  
E.Mail : [pcipresident@gmail.com](mailto:pcipresident@gmail.com)

**(Smt. ARCHNA MUDGAL)**  
**Registrar-cum Secretary**