



PHARMACY COUNCIL OF INDIA

(Constituted under the Pharmacy Act, 1948)

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NEW DELHI – 110 020

Circular

Ref.No.14-190/2011-PCI / 2944

01 SEP 2021

**All the Pharm.D and Pharm.D (PB) Institutions approved by PCI
u/s 12 of the Pharmacy Act, 1948.**

Subject: Celebration of National Pharmacovigilance Week 2021.

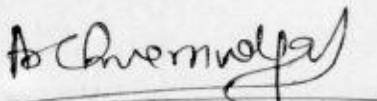
Reference: Our Circular No.14-190/2011-PCI/2736 dt.16.8.2021.

Sir/Madam,

1. This is in continuation to Council's circular dt.16.8.2021.
2. In this connection, it is informed that the Indian Pharmacopoeia Commission (National Coordination Centre - Pharmacovigilance Programme of India) is going to celebrate the National Pharmacovigilance Week commencing from 17th - 23rd September 2021. This will be an annual event. The theme for this year's National Pharmacovigilance Week is "Pharmacovigilance: A step towards Patient Safety". The information in this regard is collectively enclosed as **Annexure-I**.
3. The PCI urges the pharmacy institutions to celebrate it by organizing activities like Conferences / Debates / Poster-Oral Presentations / Quiz Contests / Essay Writing Competitions etc. in the area of Pharmacovigilance. For further query / clarification in this regard, kindly contact:
Ms. Deepti Sachdeva
Pharmacovigilance Associate, NCC-PvPI, Ghaziabad
Mob: +91-8569934534
4. All the Pharm.D Institutions are requested to participate in the said event and **submit a report to PCI on following Email only:**

pci.pvpi@gmail.com

Yours faithfully


(ARCHNA MUDGAL)
Registrar-cum-Secretary



Indian Pharmacopoeia Commission

National Coordination Centre, Pharmacovigilance Programme of India

Ministry of Health & Family Welfare, Govt. of India

Sector-23, Raj Nagar, Ghaziabad - 201002

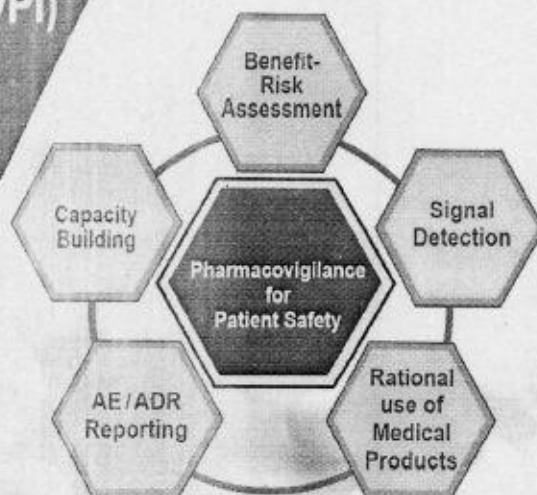
Pharmacovigilance Programme of India (PvPI)

PvPI monitors the safety profile of medical products used in India. In line with its mission to safeguard health of Indian population, we are beginning to celebrate National Pharmacovigilance Week from this year, which will serve as a platform for communication & knowledge enrichment to the various stakeholders in the field of safety of medical products for ultimate benefit of patient.

Theme:

Pharmacovigilance:

A Step Towards Patient Safety



National Pharmacovigilance Week

17th - 23rd September, 2021

Let's All Celebrate!!!

National Pharmacovigilance Week

Share post, pictures, videos of the activities at your institution or hospital or pharmaceutical company



Connect with us using

#NationalPharmacovigilanceWeek

Join us on social media



ipcgzb



Indian Pharmacopoeia
Commission



NCC-PvPI
IPC



@IPC_Ghaziabad

For Information: ✉ pvpi.ipc@gov.in, lab.ipc@gov.in | 🌐 www.ipc.gov.in

Celebrating the National Pharmacovigilance Week from 17th -23rd September 2021

Theme: Pharmacovigilance: A Step Towards Patient Safety

National Coordination Centre, Indian Pharmacopoeia Commission, is pleased to announce the official celebration of “National Pharmacovigilance Week” from 17th-23rd September to be celebrated every year on this day which will go a long way in reaching common masses about the importance of reporting Adverse Drug Reaction.

The Pharmacovigilance of Medical products is a continuous dynamic process which will provide a real evidence of safety of drug, as during the clinical trial there is only limited number of subjects enrolled and special group such as children, old people, pregnant were missed. Moreover, India is a country of more than 1.39 billion people with different race, ethnicity, genetic diversity, systems of medicine, use of fixed dose combination and all these points make Indians more prone to drug ADRs.

Considering the need for indigenous data for policy decisions, the PvPI has succeeded in establishing 395 Adverse Drug Reaction Monitoring centres (AMC) across the country, upgrading capacity building and training to sensitize the stakeholders, besides encouraging hospitals, individuals and civil society to participate in PvPI. The IPC functions as the National Coordination Centre for Pharmacovigilance Programme of India (NCC-PvPI) has been striving hard in collaboration with national and international stakeholders, ensuring patient safety by monitoring ADRs. Recognizing the strength and progressive journey of PvPI, World Health Organization (WHO) in 2017 bestowed IPC as a WHO-Collaborating Centre for Pharmacovigilance in Public Health Programmes and Regulatory Services. Currently PvPI ranks 9th in reporting of ICSRs to WHO-UMC.

Healthcare professionals including Physicians, Nurses, Pharmacist and Others are the backbone of the healthcare system who contributes for patient safety. Hence, Indian Pharmacopoeia Commission has decided to celebrate “Pharmacovigilance week” on the occasion of Patient safety day in order to make the public and healthcare professionals aware about the importance of ADR reporting to improve patient safety. Indian Pharmacopoeia Commission encourages all Academic Institutions/Hospitals/Pharmaceutical industries/State Pharmacy Councils, Pharmacy professional organizations and all Healthcare professionals to plan and implement activities that promote and advocate reporting of adverse drug reactions across the country. Promotional campaigns connecting to media and most notably interaction with patients and the public are key ways in which we can make the best use of “Pharmacovigilance week Celebration” in the interest of patient safety.

During the National Pharmacovigilance week celebration, IPC-PvPI intends to create awareness and educate the public and other healthcare professionals about the importance of Pharmacovigilance and to sensitise the general public about role of healthcare professionals in carrying out Pharmacovigilance related activities. The Pharmacovigilance Week Celebration is about recognizing the role of Healthcare professionals like Physicians, Nurses, Pharmacists, students, Academicians in reporting adverse drug reactions. The Pharmacovigilance Week celebration can be ideal platform to honour our fellow healthcare professionals who are an integral part of the healthcare system and drug safety.

Various supporting material may be provided to propagate the theme and the message like Posters, Stickers Banners, Hoardings/Email messages/SMS messages/Social Networking Groups (Whatsapp/ Facebook/Twitter/ Instagram Etc.) /pamphlets/brochures Power Point presentations/ Articles for magazines Advocacy letters to various authorities/associations/consumer organizations/health groups/etc. shall also be tried to celebrate the National Pharmacovigilance Week.

Some activities that can be undertaken are –

1. **For Common Public:** Carrying out Community level Sensitisation/Awareness measures and regarding safe use of medicines, how to report suspected ADRs and tools to report by ADR Monitoring Centres.
2. **Professional organizations and institutions:** Arrange an educational/training program including Poster Competition, Quiz, Essay writing and fun games for students and Academicians where they can sensitize the budding professionals young leaders about the Importance of Pharmacovigilance. Can give a certificate of appreciation from the institution to the participants.
3. **Student, fellow health professional:** Take a picture of sensitising at community level, and share it in social media platforms like Facebook, Twitter, LinkedIn.

Target Audience:

1. Public (General Public, clients of pharmacies, & hospitals (patients and their care givers), school & college students, women/youth groups, etc.)
2. Consumer organizations/groups/Forums, Village Health Groups (Gaon Kalyan Samitis), etc.
3. Govt. authorities – Health & Family Welfare Dept., DGHS, CGHS, Railway, Defence Services, ESIC, etc.

4. Professionals & their Associations: (Doctors, Nurses, Dentists, Veterinarians, IMA (Indian Medical Association) & other Associations, owners/Managers of hospitals (private & Govt.) Medical, Dental & Nursing Students Medical, & Nursing Councils Owners/Managers of Community pharmacies, and Chemist Associations

Therefore, we request all stakeholders to focus your PV activities on Physician/Pharmacy/Medical students/Nurses/Healthcare Professionals/Pharmaceutical Industries/and pharmacists to encourage and carry out the activities related to Pharmacovigilance to the general public during the National Pharmacovigilance Week.



National Pharmacovigilance Week

Animation/Video, E-Poster & Essay Competition

*to be held during National Pharmacovigilance Week
from 17th to 23rd September, 2021*

General Information for the Participants

- ❖ Participants can participate in all the events but limited to one entry in each competition
- ❖ Participant with multiple entries in single event will be disqualified
- ❖ All the entries must be submitted to npvweek@gmail.com
- ❖ The participant must mention their Name, Designation, Affiliation and Mobile number for communication in their mail
- ❖ Subject of the mail should be National pharmacovigilance Week- Name of the participating event
- ❖ Ensure that all content in your animation/video or E- poster or Essay is your own, and it should not be copied from any other video/animation or poster or essay. **If found, participant entry can be disqualified**
- ❖ The video/ animation or E- poster or essay will be judged according to the content, creativity and presentation
- ❖ Best 3 participants from each of the above mentioned category of event will be given e-certificates and their names will be displayed in the PvPI quarterly Newsletter
- ❖ The winners names along with their videos/animations/posters/Essay will be posted from the official PvPI, IPC Social Media handles.



National Pharmacovigilance Week

Animation / Video Competition

*to be held during National Pharmacovigilance Week
from 17th to 23rd September, 2021*

TOPICS

Public Engagement in Pharmacovigilance

or

Medication Error: Detection & Prevention

- ✧ Participants can choose any one of the above topics for their animation/videos
- ✧ Duration of the animation/video must not be more than **5 minutes**
- ✧ Size of the video must not be more than **25MB**
- ✧ **English language** should be used for the subtitles or contents
- ✧ The animation/video file format should be **MP4**
- ✧ Name the animation/video MP4 file with the topic of choice



National Pharmacovigilance Week

E-Poster Competition

*to be held during National Pharmacovigilance Week
from 17th to 23^d September, 2021*

TOPICS

Importance of Pharmacovigilance in Indian Population

or

Medication Error: Detection & Prevention

- ✧ Participants can choose any one of the above topics for their E- Poster
- ✧ E-Poster can be made using hand or any other IT tools
- ✧ E-Poster Size: A4 size
- ✧ File format must be strictly pdf or jpg or png
- ✧ Size of the E-Poster pdf or jpg or png file must not be more than **2MB**
- ✧ **English or Hindi** languages can be used for the poster
- ✧ Name the E-poster pdf, or jpg or png with the topic of choice
- ✧ Name the animation/ video MP4 file with the topic of choice



National Pharmacovigilance Week

Essay Competition

*to be held during National Pharmacovigilance Week
from 17th to 23rd September, 2021*

TOPICS

Social Media: A Tool for Spreading Awareness on PV

or

PV in Patient Safety: Challenges & Perspective

- ✧ Participants can choose any one of the above topics for their Essay
- ✧ Word limit of the Essay **should not be more** than 1500 words
- ✧ **Font: Times New Roman, 1.5 spacing, Font size: 12**
- ✧ File format must be submitted in pdf format
- ✧ Size of the Essay pdf file must not be more than **2MB**
- ✧ **Only English language** should be used for the Essay
- ✧ Name the Essay pdf file with the topic of choice